SIMPLY DELICIOUS

SIMPLY ADVENTUROUS

SIMPLY RESTFUL

SIMPLY AUTHENTIC

Thank you for becoming a member of Visit Lawrence County. The greatest compliment you can give is to recommend membership to another.

OUR MISSION

To drive awareness and engagement in Lawrence County as a growing destination to live, work, and visit.

STRATEGIC PLANNING

Board of directors, staff, and members meet each January to shape, mold, and create a road map for the future success of marketing by Visit Lawrence County.

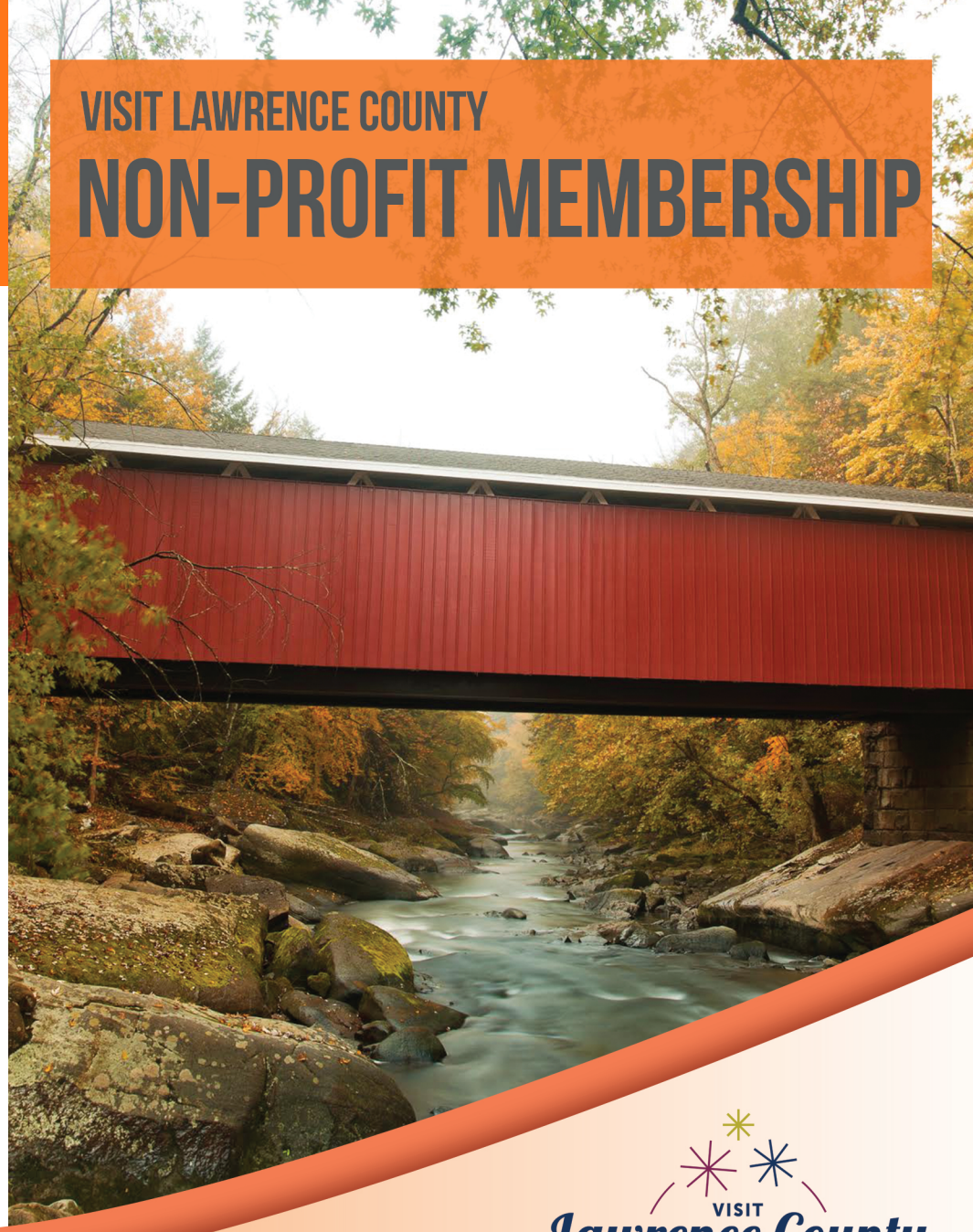
ANNUAL DINNER

Each December, a membership meeting is held to celebrate successes, unveil the marketing plan for the upcoming year, elect new directors to the board, and provide an opportunity for members and cooperative partners to network.

CHECK OUT OUR SOCIAL MEDIA

Tag us! #VisitLawrenceCounty

VISIT LAWRENCE COUNTY
NON-PROFIT MEMBERSHIP



VISIT Lawrence County PENNSYLVANIA

SIMPLY WORTH IT

VisitLawrenceCounty.com

info@VisitLawrenceCounty.com

Phone: 724-654-8408 Fax: 724-654-2044

229 South Jefferson St., New Castle, PA 16101-3834

TOURISM IS THE 2ND LARGEST INDUSTRY IN LAWRENCE COUNTY

In 2015, tourism's direct sales totaled $120.1 million*

$7.5 million in lodging
$27.9 million in food & beverage
$23.6 million in shopping
$23.7 million in recreation
$37.4 million in transportation

**figures provided by the Pennsylvania Department of Community and Economic Development, Center for Travel, Tourism and Film Production.*

MEMBERSHIP BENEFITS

- Increased Search Engine Optimization (SEO)
- Reciprocal link and landing page on VisitLawrenceCounty.com
- Business listing in the Official Resident and Visitors Guide*
- Event listings
- Co-op advertising
- Representation at trade shows, expos, and conferences
- Your business information mailed in response to inquiries
- Your brochure distributed in over 9+ county locations
- Press release submission to local and national media outlets
- "Third Look" services
- Social media visibility, reach, and relevance
- Promotional campaigns
- Spotlight in monthly E-newsletter
- Coupon listings
- Membership window decal welcoming visitors
- 10% off merchandise

**Displayed in Welcome Centers across the state and 10+ Pittsburgh locations including Pittsburgh Intl. Airport.*

Annual Non-Profit Membership Dues: $90.00
Payable to: **Visit Lawrence County.** **Credit cards, cash, and checks accepted**

NON-PROFIT INFORMATION

Business Name _____
Contact Person *(office use only)* _____
Contact Phone *(office use only)* _____
Contact E-mail *(office use only)* _____
Mailing Address _____
City, State, Zip _____
GPS Address _____
Public Phone _____
Public Fax _____
Public E-mail _____
Website _____
Facebook _____
Twitter _____
Pinterest _____
Youtube _____
Instagram _____
Other _____

Please mark a category for your listings:

- ☐ Accommodation
- ☐ Attraction
- ☐ Church
- ☐ Arts/History
- ☐ Dining
- ☐ Event
- ☐ Other _____
- ☐ Services
- ☐ Shopping
- ☐ Recreation
- ☐ Venue
- ☐ Wellness
- ☐ Winery/Distillery/Brewery

Non-Profit Description _____

_____

_____

_____

_____

Hours/Days Open _____
Credit Cards Accepted _____
Handicap Access _____